

# MEDIA KIT

MARIAH LE | CONTENT CREATOR

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# THE ✨ DIFFERENCE

When I begin a concept, it all starts with research. I analyse what current advertisements are generating the most conversions to sales and use this to inspire our content.

By using this information, as well as insights on what content has performed well for you and marketing best practices, I create effective deliverables that are not just beautiful- but work. After all, the purpose of UGC is to convert views into sales by building trust with audiences.

I am confident in adapting to your brands current marketing strategy. I'd love to hear more about it and see where I fit in.

I look forward to working with you!

*Mariah Le*

 **@mariahlcreates**

88% Female

25-35yo

AU, US, UK



 **@mariahle.ugc**

66% Female

18-25yo

AU, US, UK, CA







# RATE CARD

## VIDEO

ORGANIC \$150

PAID\* ~\$200\*  
EXTRA HOOKS & CTA's ~\$25 ea

## PHOTO

PRODUCT PHOTOGRAPHY \$25

UGC PHOTOGRAPHY \$20



## THE FINE PRINT

Rates are not fixed and are subject to change until both parties have agreed to the final quote in writing.

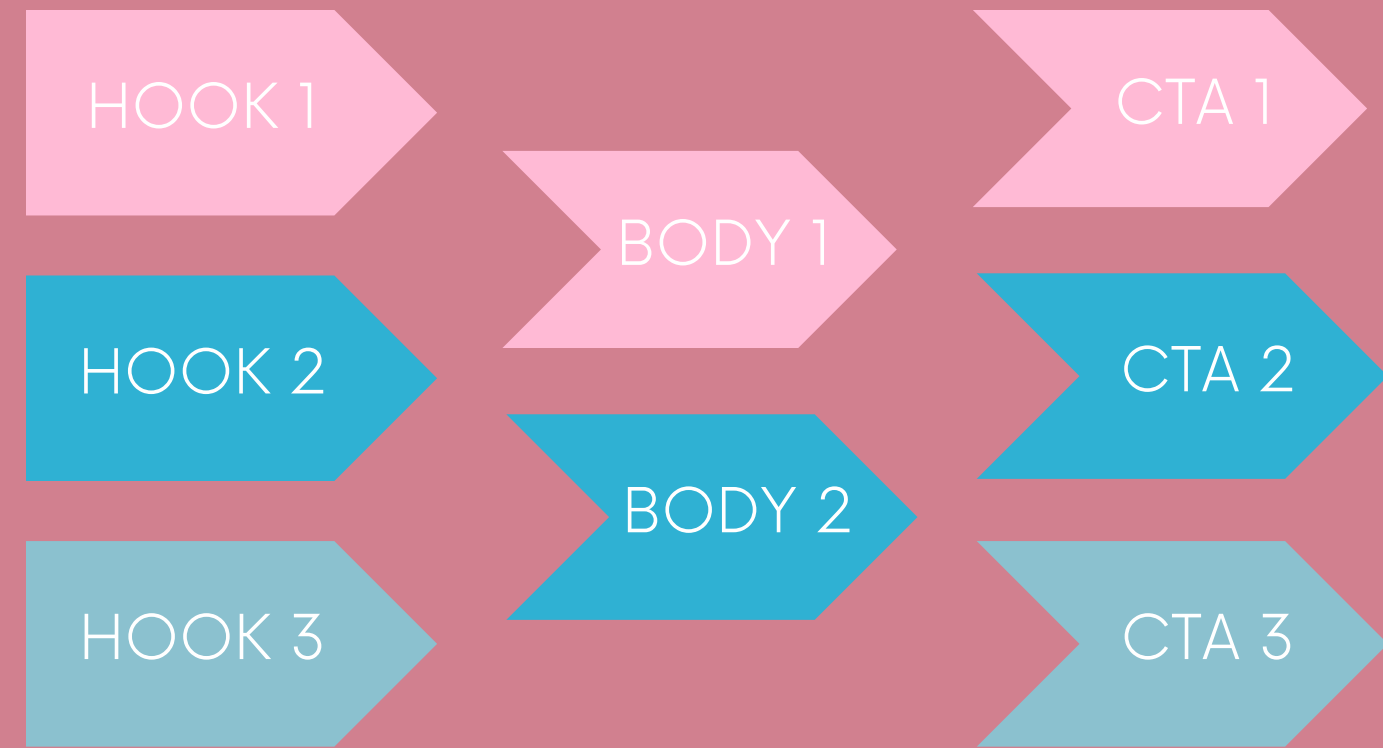
Total cost may be more or less than the sum of individual deliverables depending on amount

\*Paid ad video pricing will vary based on usage rights agreement. You can expect around 30% for 90 days.

# UGC ✨ PACKAGES

This is a way to exponentially increase your UGC content by pairing different HOOKS, BODY and CTA's.

## 8 ELEMENTS



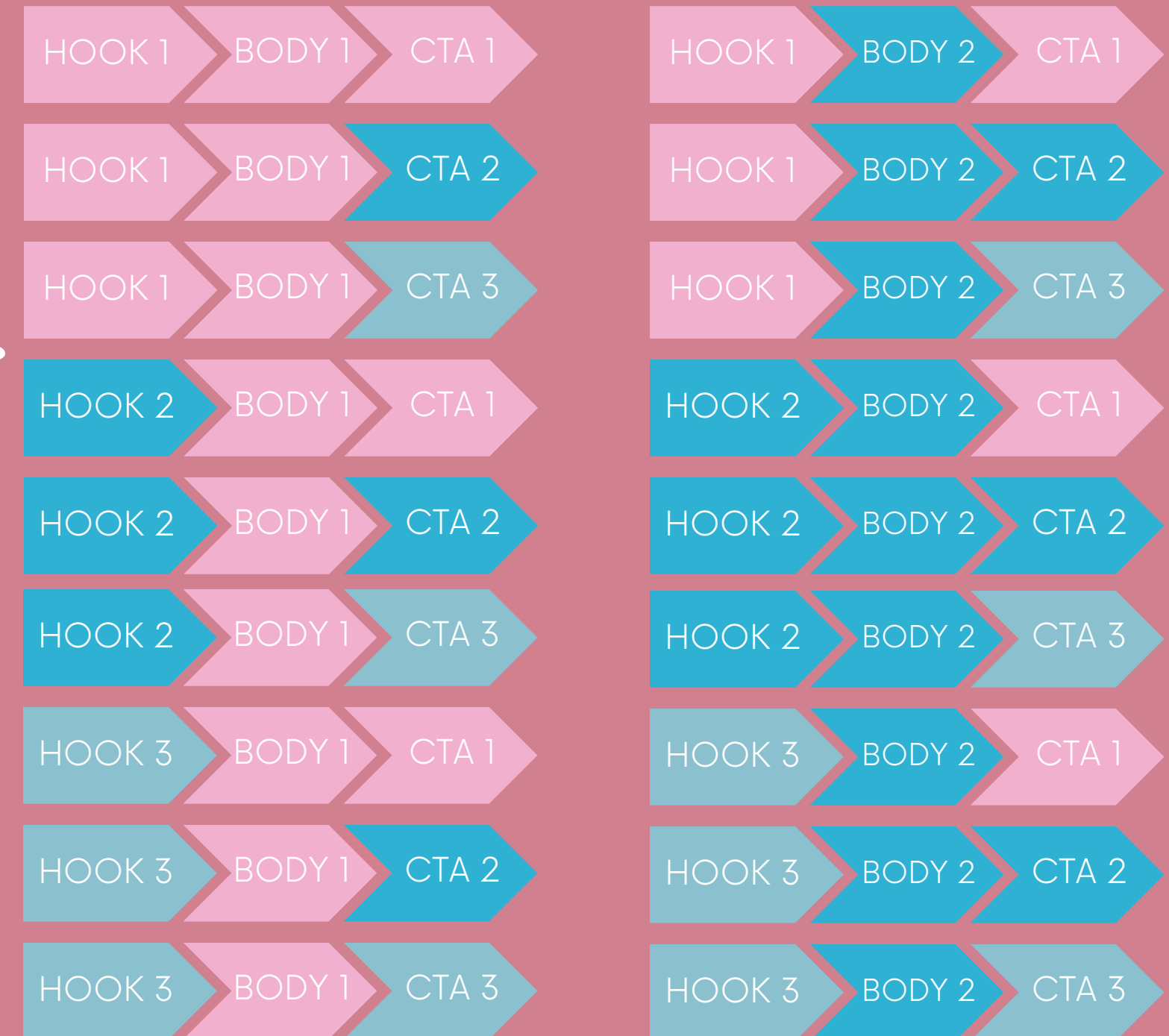
By combining these elements all the different ways, you get 18 videos with just 8 elements!

A package like this would cost around \$500, breakdown as follows:

- 2x videos at \$200 ea
- 6x Hooks/CTA at \$25ea
- \$50 discount

You are welcome to create your own!

## 18 VIDEOS





LET'S GET IN TOUCH ✨

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